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MEDIA RELEASE

Quit Your Day Job...and Write for a Living?

Does the dream of writing for a living make your heart soar while the thought of quitting your day job to give it a try makes your stomach do flips? If so, you're not alone. Novelist Lawrence Sanders says, "It's a rare month that goes by without my wondering that I have the temerity to go on writing for a living"...and this from a man who has, not one, but three acclaimed mystery series in print.

Yet, if you believe Jim Denney, writing for a living does not have to be a brash or foolhardy dream. According to Denney, "Mix two parts resolution with one part sound, strategic planning, add a dash of proficiency, and anyone can build a successful writing career." Denney ought to know, with more than 60 published books, both fiction and nonfiction, to his credit, he has been living the life of a full-time writer since 1989.

It wasn't overnight success for Denney either. For years he struggled with hostile editors, too-tight deadlines, vaporous finances, and a host of other demons. But he persevered and not only did he survive, he thrived.

Now Denney has written a book that he hopes will help other career-bent writers. It's a candid, no-nonsense approach to the daily grind of the writer's life, so, if you're looking for a book of fluffy banalities about wandering brookside while jotting notes on the various hues of carmine encountered or hand-wringing empathy for the difficulties of getting published, look elsewhere. But, if you are looking for a frank guide that teaches you everything from managing your finances to managing your publishers, this is it. And what does Denney call his treatise? Quit Your Day Job: How to Sleep Late, Do What You Enjoy, and Make a Ton of Money as a Writer!

Denney is clearly enamored with the writer's life: "And you know what the best part of it is? People in ordinary jobs can't wait for retirement; writers can't imagine why anyone would want to stop working. I don't know about you, but I intend to keep writing until they find me slumped over my keyboard at age 102, with the words 'The End' glimmering on my computer screen."

Quit Your Day Job: How to Sleep Late, Do What You Enjoy, and Make a Ton of Money as a Writer! is available at online bookstores, brick and mortar bookstores, at QuillDriverBooks.com, or by calling 1-800-497-4909.

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