



For more information:  
Andrea.Wright.Publicity@QuillDriverBooks.com  
Quill Driver Books/Word Dancer Press, Inc.  
1254 Commerce Avenue  
Sanger, CA 93657  
(559) 876-2170 • FAX (559) 876-2180 • (800) 497-4909

**MEDIA RELEASE**

## Suffering from Byline Lust?

Admit it. You have daydreams of seeing your byline over a life-enhancing feature story in one of those glossy magazines at the checkout stand. You can picture it now: Sophisticated people lounging at sidewalk cafes, lattes in one hand, your words in the other. And think of the bragging rights! You'd finally have something worthwhile to *casually* mention at your high school reunions. And, oh man! wouldn't your mother-in-law simply choke to see your name in *Cosmo*?

Besides, you've always meant to write, but lately the desire's become potent, reappearing whenever and wherever you have a moment free with your thoughts.

But how? Where to start?

Not to worry...author Donna Boetig is going to walk you through it. From creating ideas to contacting editors to fleshing out your articles with quotes from the rich and famous—and the not-so rich and famous—she'll hold your hand.

Boetig, who is a regular contributor to magazines such as *Reader's Digest*, *McCall's*, *Woman's Day* and *Family Circle*, makes you privy to her successful word-smithing methods in her new book *Feminine Wiles: Creative Techniques for Writing Women's Feature Stories That Sell*. She even reveals *Reader's Digest's* secret formula, used by herself and other freelancers when writing the *Digest's* celebrated "Drama in Real Life" stories.

Other tips Boetig's willing to share with her would-be competition include:

- First off, get an attitude. A writer with an attitude toward her subject naturally writes with a strong voice.
- In every story you write, strive to pinpoint an image that will help the story live on in the reader's mind.
- A writer serious about getting published fills her days with interesting stuff. She collects experiences that fill her psyche with emotions and define her thoughts. In turn she uses these emotions and well-shaped thoughts to develop her stories.

To Boetig, getting published is crucial. "Some writers claim that publication is not what it's cracked up to be. The joy is in the writing they say. Don't believe them. They're fibbing."

Whether it's in the writing or in the publishing, Boetig's willing to share the joy with you. *Feminine Wiles* by Donna Elizabeth Boetig, (Quill Driver Books - ISBN 1-884956-02-5), \$14.95, is available at bookstores or from the publisher at 1-800-497-4909.